

Internship Opportunity for Students:

Integrated Sports Marketing is looking for high-energy, dedicated interns for Fall 2011 and Spring 2012. Interns will assist with various company events such as the Drew Brees Celebrity Championship, Philip Rivers 5k, Stephen Strasburg 5k, Get One Free Wish Golf Tournament, and other company activities. Interns will be dealing with some of San Diego's most prominent business leaders and media groups while gaining invaluable experience in the competitive sports marketing industry. Integrated Sports Marketing, Inc. was established in 1999 and specializes in Event Management from creation to activation. Headquartered in San Diego, CA, ISM helps organizations achieve their goals by applying skills attained through over 60 years of combined experience in the field. ISM's extensive contacts and understanding of the market make it a valuable asset to any organization looking to make an immediate impact.

Help is needed in, but not limited to, the following areas:

- **Public Relations:** Assist with social media, press releases, e-newsletters, articles, event press coverage and other PR-related activities
- **Advertising:** Assist with the solicitation, fulfillment, and execution of pre-event advertising and media partnerships
- **Marketing/Cause Marketing:** Assist with marketing plan development and grass roots marketing for causes related to events – i.e. baseball leagues, adoption agencies, etc.
- **Promotions:** Assist with development of outreach programs – i.e. Military Day/Family Day/Kids Clinic to help drive attendance to event and spread goodwill in community
- **Sponsor Fulfillment:** Assist with execution of event sponsorships
- **Registration:** Manage participants registering for 5k event
- **Auction:** Solicitation and coordination of items
- **Hospitality:** Assist with party planning, VIP Hospitality, etc.
- **Volunteers:** Assist with coordination of volunteers before, during and after the event



Commitment: Interns must be able to commit to a minimum of two days (10+ hours) per week from September - January (with the possibility for an extension) and be able to work as many hours as possible during the event week.

To apply: Please visit www.ismsports.net for an application. After completed please send me the application and your resume to Cheryl Smith-Lemox at csmith@ismsports.net. Please include "Internship Application" In the subject line.